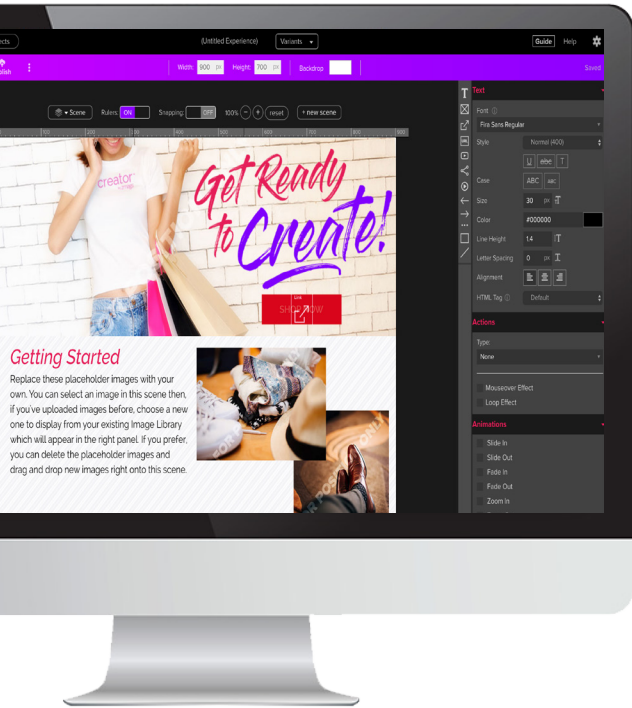


Datasheet

creator™

by Zmags



Create Inspiring Customer Experiences Without Limits

Consumers have grown to expect a rich and engaging experience at every stage of the customer journey. Shopping has evolved past the standard product grid. With Creator by Zmags, digital marketers can create and publish rich, immersive shopping experiences... **without coding.**

Creator by Zmags enables retailers to create shoppable experiences in hours, not weeks. Easy drag-and-drop publishing and responsive design allows digital marketers to deliver fresh content that inspires and converts.

Creator Features

- + SEO optimized
- + Integrated analytics
- + Language variance
- + Custom fonts
- + Multi-scene creation
- + Design guidelines + templates
- + Integration with any ecommerce platform, including:



tibi
NEW YORK

Dune
LONDON

NEW YORK & COMPANY

LULU
GUINNESS

hush

PERFUMANIA

ETHAN ALLEN

GODIVA
Chocolatier

Leading retailers are seeing incredible boosts in engagement, conversions, and creative output. What used to require multiple teams, countless meetings, and sometimes weeks of production can now be quickly completed by one digital marketer.

Creator by Zmags can be used to build:

- + Lookbooks
- + Quizzes
- + Product carousels
- + Trend pages
- + Video content
- + Buying guides
- + Page banners
- + Shop-the-look
- + Tutorial content
- + Shoppable blogs

Zmags helps ecommerce marketers create and publish rich digital experiences through a user-friendly interface that requires no IT involvement. Using Creator, brands can create fresh, shoppable content that drives product discovery and inspires consumers to purchase. Creator integrates with all leading ecommerce and content management platforms enabling marketers to optimize their website content. Leading brands like Ethan Allen, Harvey Nichols, New York & Company, Vivienne Westwood, All Things BBQ, and Godiva use Creator by Zmags to deliver interactive and entertaining shopping experiences with rich content like buying guides, quizzes, lookbooks, video, and more.

Learn more about Creator at zmags.com/creator

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